

SECTION B
SUPPLIES OR SERVICES AND PRICE/COSTS

1. **GRAPHIC DESIGN AND PRODUCTION FOR FOLDERS, BOOKS, AND NPS IDENTITY ITEMS**

The Contractor shall provide all services including labor, materials, equipment, facilities, and travel (except as otherwise specified in this contract) necessary to provide the National Park Service with professional conceptual designs and/or digital layout production-ready technical services for National Park Service (NPS) Folders, Books, and Identity Items.

2. **FIXED-PRICES - INDEFINITE DELIVERY INDEFINITE QUANTITY CONTRACT**

The following fixed rates shall apply for pricing and billing Task Orders placed under this contract:

A. **GRAPHIC DESIGN AND PRODUCTION FOR FOLDERS, BOOKS, AND NPS IDENTITY ITEMS**

	<u>YEAR 1</u>	<u>OPTION YEAR 2</u>	<u>OPTION YEAR 3</u>	<u>OPTION YEAR 4</u>	<u>OPTION YEAR 5</u>
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HOURLY RATE

(1) Principal Designer

(2) Graphic Designer

(3) Production Designer

**For Hourly Rates, please contact Melody Wolfe,
Procurement Clerk, at (304) 535-6236 or
E-Mail at melody_wolfe@nps.gov.**

B. **RATES FOR OUTPUT AND MATERIALS** **PER UNIT LISTED**

	<u>YEAR 1</u>	<u>OPTION YEAR 2</u>	<u>OPTION YEAR 3</u>	<u>OPTION YEAR 4</u>	<u>OPTION YEAR 5</u>
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(1) Letter-sized or smaller, Black and White, or Color hardcopy printout
1-page Folder/Book work 99mm x 210mm,
NPS identity work (8-1/2" x 11", or rack card 4" x 9"),
and Elective Website work (8 1/2" x 11" screen capture)

RATES FOR OUTPUT AND MATERIALS**PER UNIT LISTED**

	<u>YEAR 1</u>	<u>OPTION YEAR 2</u>	<u>OPTION YEAR 3</u>	<u>OPTION YEAR 4</u>	<u>OPTION YEAR 5</u>
(2)	2-page Black and White conceptual hardcopy printout Folder/Book work 297x210mm (tabloid 11" x 17"), NPS identity work (tabloid and legal-sized 8-1/2" x 14"), and Elective Website work (tabloid)				
(3)	2-page Color production-ready hardcopy printout Folder/Book 297x210mm (tabloid 11" x 17"), NPS identity work (tabloid and legal-sized 8 1/2" x 14"), and Elective Website work (tabloid)				
(4)	A-Format folder Black and White conceptual printout. May be tiled to accommodate maximum length 594mm x 210mm				
(5)	B-Format folder Black and White conceptual printout. May be tiled to accommodate up to and including B4 396mm x 420mm				
(6)	B-Format folder Black and White conceptual printout. May be tiled to accommodate maximum le				
(7)	A-Format folder Color production-ready printout one piece up to and including maximum length 594mm x 210mm				
(8)	B-Format folder Color production-ready printout one piece up to and including B4 396mm x 420mm				
(9)	B-Format folder Color production-ready printout one piece to accommodate maximum length B6 594mm x 420mm				

C. TRAVEL RATE

The rate for actual time in travel shall be one-half of the loaded negotiated hourly rate set forth in the contract.

3. **MINIMUM AND MAXIMUM AMOUNTS
GRAPHIC DESIGN AND PRODUCTION FOR FOLDERS, BOOKS, AND NPS
IDENTITY ITEMS**

- A. During the period specified in the “Ordering” clause, the Contractor will be guaranteed a minimum workload of \$4,000 and the maximum workload limit will be \$200,000 during one year from the effective date of this contract.
- B. At the option of the Government, this contract may be extended for an additional one year term. If this option is exercised, the Government will guarantee a second year minimum workload of \$4,000 with a maximum workload limit of \$200,000 in the second contract year. The total guaranteed minimum *cumulative* workload will be \$8,000 and the maximum *cumulative* workload will then become \$400,000 for the two-year contract period.
- C. At the option of the Government, this contract may be extended for an additional one year term. If this option is exercised, the Government will guarantee a third year minimum workload of \$4,000 with a maximum workload limit of \$200,000 in the third contract year. The total guaranteed minimum *cumulative* workload will be \$12,000 and the maximum *cumulative* workload will then become \$600,000 for the three-year contract period.
- D. At the option of the Government, this contract may be extended for an additional one year term. If this option is exercised, the Government will guarantee a fourth year minimum workload of \$4,000 with a maximum workload limit of \$200,000 in the fourth contract year. The total guaranteed minimum *cumulative* workload will be \$16,000 and the maximum *cumulative* workload will then become \$800,000 for the four-year contract period.
- E. At the option of the Government, this contract may be extended for an additional one year term. If this option is exercised, the Government will guarantee a fifth year minimum workload of \$4,000 with a maximum workload limit of \$200,000 in the fifth contract year. The total guaranteed minimum *cumulative* workload will be \$20,000 and the maximum *cumulative* workload will then become \$1,000,000 for the five-year contract period.
- F. If a Contractor declines work offered by the National Park Service at any time during the contract period, the estimated amount of the project will be subtracted against the minimum guaranteed workload limit in this contract.